

CC
MORE THAN FASHION.
A STATEMENT.
FOR MEN WITH STYLE.



Claudio Campione

BRAND PROFILE



CC Claudio
Campione stands
for timeless
menswear with
Italian flair and
maritime elegance.
The brand embodies
a confident,
cosmopolitan
lifestyle that

stylishly blends tradition and modernity.

Authenticity, quality and individuality are at the heart of every collection. Whether for leisure, travel or everyday life – CC offers looks that combine comfort and style in a distinctive way.

TARGET AUDIENCE



Confident men with a sense of understatement and style, who see clothing as an expression of their personality. CC accompanies its customers throughout the day – from

business casual to leisure.

DESIGN PHILOSOPHY



The signature of CC is clearly defined: high-quality materials, thoughtful details, and masculine cuts. Classic color palettes meet modern accents, functionality meets fashion-forward design. Each collection conveys the spirit of Mediterranean ease and urban confidence.

Key Looks & Materials

The key looks of CC Claudio Campione combine sporty elegance with Mediterranean lightness. Polo shirts with contrast details, maritime shirts with fine prints, and lightweight jackets with clean lines define the style – smart, confident, and versatile to wear.



High-quality materials such as breathable cotton, soft jersey, and functional tech fibers ensure maximum wearing comfort. Many pieces offer optimal freedom of movement thanks to elastic or temperature-regulating fabrics.

Sophisticated details, sustainable textiles, and responsible manufacturing highlight the brand's commitment to contemporary, stylish design for men with high standards.



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BECAUSE STYLE IS MORE THAN
JUST LOOK.

